Claims

- An aqueous liquid detergent dispersion which essentially comprises
 by weight to 35% by weight of anionic surfactant
 by weight to 50% by weight of builders,
 by weight to 10% by weight of electrolytes and
 by weight to 10% by weight of quaternary alkylhydroxyethylammonium
 where the % by weight ratio of anionic surfactant to quaternary
 alkylhydroxyethylammonium salt is 50:1 to 2:1.
- 2. The aqueous liquid detergent dispersion as claimed in claim 1, comprising sec-alkanesulfonate as anionic surfactant.
- 3. The aqueous liquid detergent dispersion as claimed in claim 1, comprising C_{13} - C_{17} -sec-alkanesulfonate Na salt as anionic surfactant.
- 4. The aqueous liquid detergent dispersion as claimed in claim 1, comprising C_{12} - C_{14} -alkyldimethylhydroxyethylammonium chloride or methosulfate as quaternary alkylhydroxyethylammonium salt.
- 5. The aqueous liquid detergent dispersion as claimed in claim 1, which comprises 5 to 25% by weight of anionic surfactant.
- 6. The aqueous liquid detergent dispersion as claimed in claim 1, which comprises 5 to 20% by weight of anionic surfactant.
- 7. The aqueous liquid detergent dispersion as claimed in claim 1, which comprises 10 to 40% by weight of builders.
- 8. The aqueous liquid detergent dispersion as claimed in claim 1, which comprises 10 to 30% by weight of builders.

- 9. The aqueous liquid detergent dispersion as claimed in claim 1, which comprises 0 to 7% by weight of electrolyte.
- 10. The aqueous liquid detergent dispersion as claimed in claim 1, which comprises 0 to 4% by weight of electrolyte.
- 11. The aqueous liquid detergent dispersion as claimed in claim 1, wherein the weight ratio of anionic surfactant to quaternary alkylhydroxyethylammonium salt is 30:1 to 2:1.
- 12. The aqueous liquid detergent dispersion as claimed in claim 1, wherein the weight ratio of anionic surfactant to quaternary alkylhydroxyethylammonium salt is 15:1 to 2:1.
- 13. The aqueous liquid detergent dispersion as claimed in claim 1, which comprises customary auxiliaries and additives.